

**Village of Kimberly, Outagamie County, Wisconsin
Proposed Year 2030 Comprehensive Plan Amendment (No. CPA-01-12)**

**Western Properties of the AIM Development Corporation (former New Page Mill site)
May 15, 2012**

Background

As a result of unexpected changes within the community, the Village of Kimberly is proposing to amend its Year 2030 Comprehensive Plan in order to accommodate a future residential and green space development on the western portion of the former New Page Mill site.

As directed by Wisconsin State Statutes 66.1001(4), any Plan Commission or other body of a local governmental unit authorized to prepare or amend a comprehensive plan shall adopt written public participation procedures that foster public participation. Such provisions were adopted by the Village in 2009 as part of the Comprehensive Plan preparation process and said document will be used as guide in processing the proposed Year 2030 Comprehensive Plan amendment (CPA-01-12). Furthermore, the Plan Commission and Village Board of Trustees must adopt a resolution by a majority vote of the entire Board to amend the plan. The vote shall be recorded in the official minutes of the plan commission; the resolution shall refer to maps and other descriptive materials that relate to one or more elements of the comprehensive plan. One copy of the recommended plan shall be sent to the following entities as required by state law:

- Every governmental body that is located in whole or part within the boundaries of the local governmental unit (county, utility districts, school districts, sanitary districts, drainage districts). **This includes Outagamie County, the Kimberly School District, Kimberly Water Utility, and Darboy Sanitary District.**
- The clerk of every local governmental unit that is adjacent to the local governmental unit that is the subject of the plan or update. **These include the Village of Little Chute, City of Appleton, Town of Buchanan, and Village of Combined Locks.**
- To owners of property, or to persons who have a leasehold interest in property pursuant to which the persons may extract non-metallic mineral resources in or on a property, in which the allowable use or intensity of use of the property is changed by the comprehensive plan (Chapter 66.1001 (4)(a) of the Wisconsin State Statutes. Not applicable in Kimberly's case.
- **The Wisconsin Department of Administration.**
- **The East Central Wisconsin Regional Planning Commission.**
- The **public library** that serves the area in which the local government unit is located.
- Others that may be identified in the adopted public participation procedures.

The Village Board of Trustees and Plan Commission may spend time reviewing, revising and requesting revisions to the recommended plan amendment. The Village Board of Trustees shall draft an ordinance adopting the plan amendment and a Class 1 public notice must be published at least 30 days prior to the hearing(s) on the proposed ordinance to adopt the final plan amendment. The Village must provide an opportunity for written comments to be submitted by public and there must be a response to those comments if required. In addition, at least one public hearing must be held on the proposed amendment, resolution and ordinance. By majority vote, the Village Board of Trustees must approve the ordinance. Finally, the plan amendment and the ordinance must be re-distributed to the list of entities above.

Description of Proposed Comprehensive Plan Amendment(s)

The proposed plan amendment (CPA-01-12) was requested by the AIM Development Corporation (Appendix A) in order to facilitate the re-development of the Western properties associated with the former New Page Mill's wastewater treatment facilities. The specific properties affected by the proposed amendment can generally be described as being bounded by the Fox River on the north, Maes Avenue on the south, John Street on the east, and Sunset Park on the west.

Comprehensive Plan amendment CPA-01-12 consists of two components: 1) two separate map amendments – one each for the short term and long-term future land use maps (Maps 8-3 and 8-4), and; 2) a series of minor text amendments which, as a result of the map amendments, bring the plan document up to date with current conditions (those subsequent to the amendment). The details of each amendment component are described below:

- 1) Map 8-3: Short-Term Land Use Plan Map: The current map (Map 8-3) would be modified to essentially reflect the long-term conditions illustrated in Exhibit 8-4, but with some minor refinement of the open space areas. Maps 8-3 and 8-3a illustrate the 'before' and 'after' maps, highlighting the change in land use from Industrial to Residential or General Woodlands to Recreational Facilities. Some areas have been modified to change from General Woodlands to Residential based on a proposed concept plan for development created by the property owners. The amendment also contains minor modifications to the proposed trails to better conform to the proposed changes in land use. These minor changes will ensure that any subsequent re-zonings are generally consistent with the boundaries indicated in this map.
- 2) Map 8-4: Long-Term Land Use Plan Map: The current map (Map 8-4) would be modified reflect the same end land uses as the modified Short-Term Land Use Plan Map (Map 8-3a). Map 8-4a illustrates the 'before' and 'after' maps, highlighting the changes in land use between the General Woodlands category and the proposed Residential land use. This map also includes minor changes in the location of proposed trails.
- 3) Text Amendments: The following modifications to the existing Comprehensive Plan document are proposed in conjunction with the two map amendments in order to ensure that the plan is current and timely, as well as reflects the conditions shown on both the short and long-term proposed land use maps. As summary of the changes is provided below, while the exact modifications are illustrated in Appendix A.
 - a) Chapter 1-Introduction: Page 1-1:
 - b) Chapter 3-Economic Development: Page 3-1
 - c) Chapter 3-Economic Development: Page 3-7
 - d) Chapter 8-Land Use: Page 8-7
 - e) Chapter 10-Implementation: Page 10-9



MAP 8-3 VILLAGE OF KIMBERLY FUTURE LAND USE 2010 - 2020 SHORT TERM PLAN

Existing Land Use

- Residential
- Commercial
- Industrial
- Institutional Facilities
- Transportation
- Utilities / Communications
- Non-Irrigated Cropland
- Water Features
- Recreational Facilities
- General Woodlands
- Other Open Land

Future Land Use

- Commercial
- Industrial
- Mixed Use

Other

- Possible Roundabout
- Existing Trail
- Future Pedestrian Trail
- Bicycle Trail
- Bus Route 110 (Colour route due to College Ave bridge work)
- Bus Route 200 (Colour route due to College Ave bridge work)
- Possible Future Bus Route



Source: Base data provided by Outagamie County, 2008.
Future Land Use data provided by Village of Kimberly
and FCWRPC, 2008.

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Prepared By:
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION-JANUARY 4, 2010

MAP 8-3a

VILLAGE OF KIMBERLY

FUTURE LAND USE 2020 - 2030

SHORT TERM PLAN

Existing Land Use

Residential

Commercial

Industrial

Institutional Facilities

Transportation

Utilities / Communications

Non-Imperiled Cropland

Water Features

Recreational Facilities

General Woodlands

Other Open Land

Future Land Use

Commercial

Industrial

Residential

Other

Greenhouse

Possible Roundabout

Existing Trail

Future Pedestrian Trail

Bicycle Trail

Bus Route 11D (Other route due to College Ave bridge work)

Bus Route 20D (Other route due to College Ave bridge work)

Possible Future Bus Route

Possible Future Commuter Rail

North Arrow

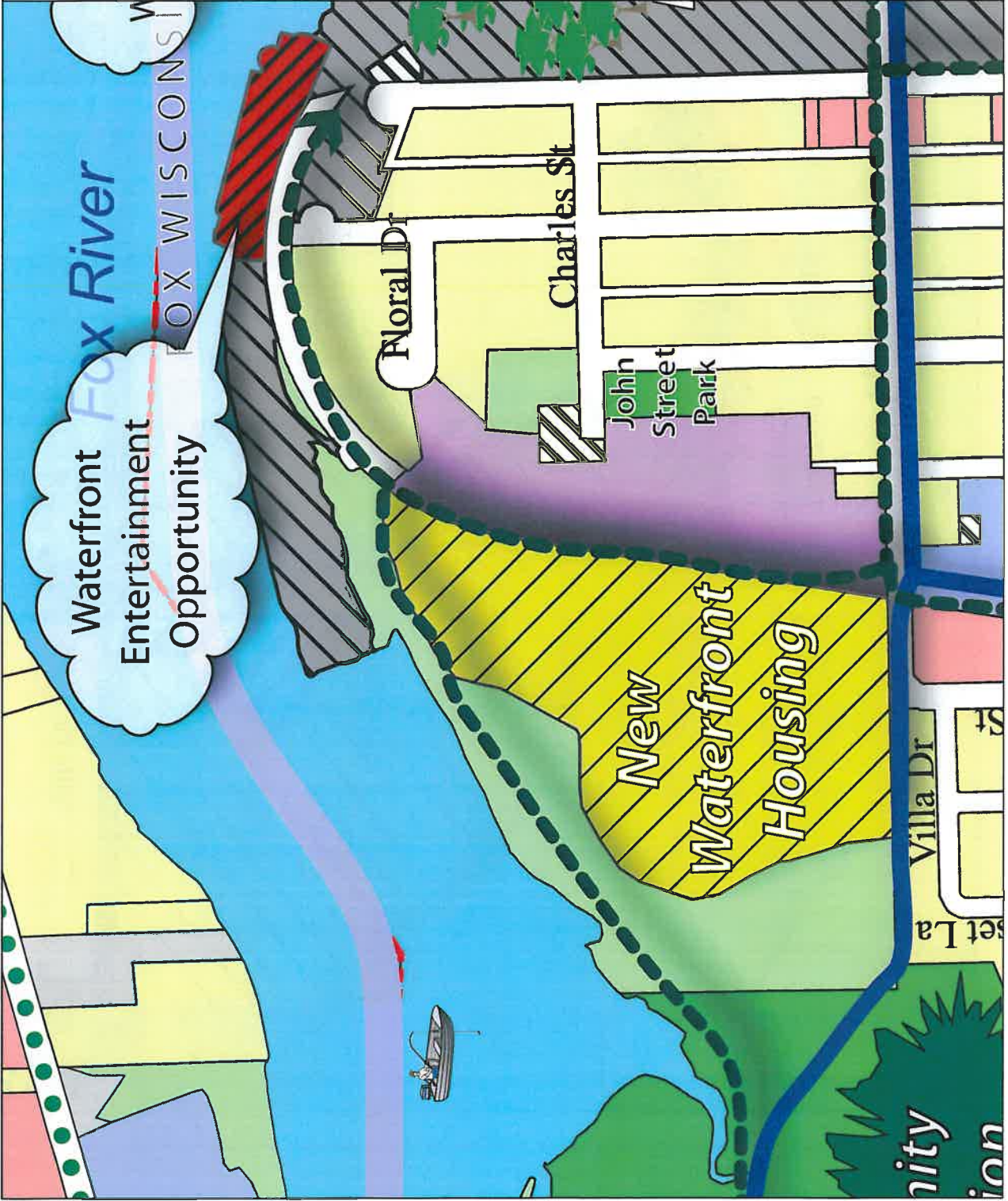
Source: Base data provided by Outagamie County, 2008.

Future Land Use data provided by Village of Kimberly and ECWRPC, 2008.

The map displays the Fox River and surrounding land use. A large area of yellow hatched land is labeled "New Waterfront Housing". A cloud-shaped callout points to a specific area within this housing zone, labeled "Future Stormwater Detention Pond". The map includes several streets: Main St, Sydney St, John Street Park, Floral Dr, Villa Dr, and James St. A boat is shown on the Fox River. The map is color-coded according to the legend, showing existing and future land use categories.

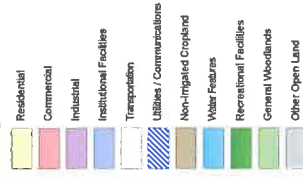
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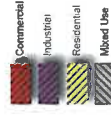


MAP 8-4
VILLAGE OF KIMBERLY
FUTURE LAND USE 2020 - 2030
LONG TERM PLAN

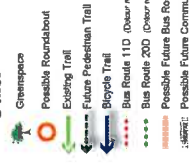
Existing Land Use



Future Land Use



Other



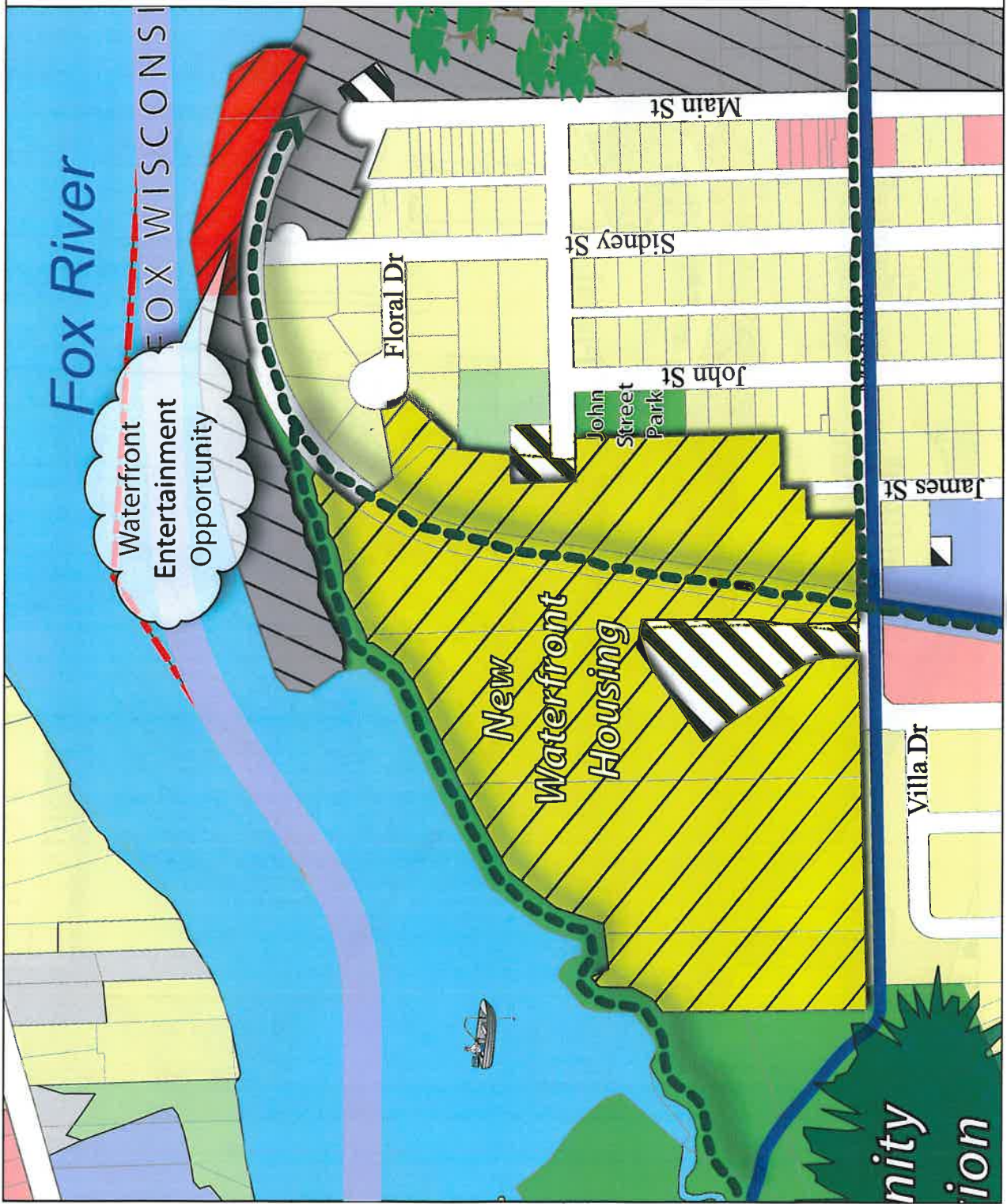
Source: Base data provided by Outagamie County, 2008
Future Land Use data provided by Village of Kimberly
and HCWRPC, 2008



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REGIONAL PLANNING COMMISSION-JANUARY 4, 2010

MAP 8-4a VILLAGE OF KIMBERLY FUTURE LAND USE 2020 - 2030 LONG TERM PLAN



Existing Land Use

- Residential
- Commercial
- Industrial
- Institutional Facilities
- Transportation
- Utilities / Communications
- Non-irrigated Cropland
- Water Features
- Recreational Facilities
- General Woodlands
- Other Open Land

Future Land Use

- Commercial
- Industrial
- Residential
- Mixed Use
- Other
- Greenpace
- Possible Roundabout
- Existing Trail
- Possible Future Pedestrian Trail
- Bicycle Trail
- Bus Route 11D (Enter route due to College Ave bridge work)
- Bus Route 20D (Enter route due to College Ave bridge work)
- Possible Future Bus Route
- Possible Future Commuter Rail

Source: Base data provided by Chetek, County, 2008.
Future Land Use data provided by Village of Kimberly and ECWAPC, 2008.



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Prepared By:
EAST CENTRAL WISCONSIN
REGIONAL PLANNING COMMISSION-APRIL 16, 2012

Basis for the Plan Amendments

When reviewing a proposed amendment to a comprehensive plan, particularly one which alters the proposed use of a property(ies), it should be compared internally to the plan's own goals and recommendations. This helps to ensure consistency between the plan and the amendment in two ways: a) it identifies and documents supporting reasons for consideration of the amendment(s), and; b) it can identify overarching goals which should be accomplished or addressed as the properties move through the development process. The goals within the existing plan were reviewed and can be placed in one of these two categories:

Plan Amendment Justifications (Goals/recommendations which support the amendment request):

Goal IMP-1: Consider the Year 2030 Comprehensive Plan to be flexible in nature so as to reflect changes in current conditions and community values.

Goal H-1: To maintain and improve the quality of existing residential neighborhoods and encourage the provision of an adequate supply and choice of housing for all residents.

Recommendation H-1.2.1: Actively seek out opportunities for the incorporation of affordable housing units in new development and re-development projects.

Goal NR-1: Help to maintain the economic viability of the area's agricultural community.

Recommendation NR-1.1.1: Adopt land use policies which encourage and accommodate development with the urban area where public utilities and services are available. This will serve to take the development pressures off of prime agricultural soils in the surrounding agricultural area.

Goal LU-3: As opportunities arise, encourage conversion or redevelopment of an existing outmoded land use to a more viable use which has greater value, and is more compatible with the surrounding land uses.

Plan Goal Considerations for the Plan Amendment(s) and/or Future Development:

Goal H-2: Recognize that the provision of affordable housing is an integral part of a comprehensive economic development strategy for the Village.

Goal NR-2: Preserve the community's important cultural resources and ethnic heritage.

Goal NR-6: Protect key natural features and resources such as natural woodlands, ravines, and the riverfront of Sunset Park.

Recommendation NR-6.1.3: When approving new developments identify key natural features which should not be allowed to be adversely impacted by new development.

Goal LU-4: Improve pedestrian, bicycle and vehicular connections between shopping areas, employment centers, recreational facilities, schools and residential neighborhoods.

Goal LU-5: Maximize the potential benefits of having waterfront access to the Fox River.

Recommendation LU-5.1.1: Consider options for improved public access for any new development or redevelopment proposal which abuts the Fox River.

Assessment of Amendment Request & Staff Recommendations

Based on the proposed amendments – as requested and outlined in this report – coupled with a review of current plans which affect land use, transportation, recreation, public infrastructure and public safety, it is determined that the proposed plan amendment is:

- 1) Consistent with the current comprehensive plan's intent and spirit and;
- 2) Will provide increased opportunities to meet the plan's overall vision and goals.

The fact that the amendment really only 'speeds up' the timeframe of this land use change to coincide with an opportunity that arose sooner than expected further justifies the consideration of this formal set of amendments to the Village's Year 2030 Comprehensive Plan.

Staff therefore recommends that Comprehensive Plan Amendment CPA-01-12 **be approved** by the Plan Commission so that it may be considered by the Village Board of Trustees.

Additionally, staff would recommend that, at the time of re-zoning and/or subdivision plat approval, that some considerations be taken by the Plan Commission and Village Board for achieving some/all of the goals and strategies outlined in the current Comprehensive Plan (listed on Page 11 of this document).



This plan amendment was prepared by the East Central Wisconsin Regional Planning Commission with the assistance from Village staff. This effort was conducted for the Village as part of the Commission's annual Technical Assistance Program as a benefit of membership by Outagamie County.

APPENDIX A

- A. Letter of Request for Amendment
- B. Detailed Text Amendments to Comprehensive Plan
- C. Calendar/Schedule for Public Approval Process
- D. Comprehensive Plan Amendment Ordinance (V. Board)
- E. Comprehensive Plan Amendment Resolution (Plan Commission & Village Board of Trustees)
- F. Public Notice of Public Hearings & Proof of Publication
- G. Proof of Intergovernmental Notifications
- H. Summary of Public Hearing Comments
- I. Village Board of Trustees Minutes
- J. Village Plan Commission Minutes



AIM DEVELOPMENT USA, LLC

April 25, 2012

Mr. Rick Hermus, Administrator
Village of Kimberly
515 West Kimberly Avenue
Kimberly, WI

RE: Request for an amendment to the Village of Kimberly Year 2030 Comprehensive Plan

Dear Mr. Hermus:

AIM Development formally requests that the Village of Kimberly consider an amendment to its existing Year 2030 Comprehensive Plan in order to facilitate the future residential development of the western properties of the former New Page Mill site (wastewater treatment plant area). Please see the attached map of the general extent of our amendment request.

Currently, the Comprehensive Plan indicates that residential uses are envisioned as part of the Long-Term Land Use map, however, due to the circumstances of the New Page Mill re-use, the timeframe for conversion of lands from industrial to residential have been accelerated.

Therefore, AIM Development requests that the Village consider amending its Short-Term Land Use Plan to allow for a combination of residential and park/recreation uses in a manner that achieves the plan's overall vision and goals. Based on the potential layout of the proposed residential project, some minor changes to the Long-Term Land Use Plan map may also be required.

Based on previous meetings with Village staff and East Central Regional Planning Commission, we would like the Village to consider the proposed amendment(s) during May and June, 2012 if possible. Please feel free to contact me at (920) 470-1061 with any questions or concerns you may have regarding our request.

Sincerely,

Jeff McGlin
General Manager AIM Development

c: Eric Fowle, ECWRPC - 400 Ahnaip Street, Suite 100, Menasha, WI 54952

**Corporate / Mailing Address: 8295 Bavaria Drive, Macedonia, OH 44056
PH: 330-405-0474 FAX: 330-405-0484**

Site Address: 433 N Main Street, Kimberly WI 54136



Disclaimer: The property lines, right-of-way lines, and other property information on this drawing were developed or obtained as part of the County Geographic Information System or through the County property tax mapping project. McMAHON does not guarantee the information to be correct, current, or accurate. The property and right-of-way information are only intended for use as a general reference and are not intended or suitable for site-specific use. Any use to the contrary of the above stated uses is the responsibility of the user and such use is at the user's own risk.



0 300 600 Feet

McMAHON
COUNTY ENGINEERS



FIGURE 1
MILL PROPERTY
VILLAGE OF KIMBERLY
OUTAGAMIE COUNTY, WISCONSIN

Detailed Text Amendments to the Village of Kimberly Year 2030 Comprehensive Plan

The following pages are derived from the current (January 4, 2010) Village of Kimberly Year 2030 Comprehensive Plan and illustrate the proposed text amendments which are considered to be part of Comprehensive Plan Amendment CPA-01-12.

This amendment report will be included with the current (January 4, 2010) plan to serve as a formal addendum to the plan. These modifications and future modifications will be accounted for when the Village decides to conduct a comprehensive update of this plan.

CHAPTER 1: INTRODUCTION

LOCATION

As illustrated on Map 1-1, the Village of Kimberly is located in the southeastern corner of Outagamie County immediately east of Highway 441 and north of County Trunk Highway CE (College Ave). The village has a 2009 population of approximately 6,453 permanent residents who are only a portion of the 200,000 plus who reside in the Fox Cities metropolitan area. The Village is a matured community which grew with the establishment of the Kimberly Mill, originally built in 1889. The community is largely built out and has a relatively stable residential, commercial and industrial base. The population has experienced a growth rate of approximately two percent between 2000 and 2007. Kimberly is an old riverfront community with a pre-settlement Native American history that goes back thousands of years. The Dutch, Irish and German settlers came to build the river lock system, operate the paper mills, and farm the rich soil. In 1910 the Village of Kimberly formally incorporated as a village.

The community is an attractive place to live with well kept homes, good schools and convenient access to shopping and recreational opportunities. Kimberly largest employer was the New Page paper mill until recently when it was closed in 2008. ~~Efforts continue by the Village to ensure that this facility once again becomes the life blood of the community. Until then, Most~~ major businesses are located in an established business park on the northeast corner of the Hwy 441 and CTH CE intersection. Kimberly also has developed a new business park along the south side of CTH CE which also has very good access to US Highway 441. The 441 Tri-County Freeway is a part of the loop transportation system that serves the surrounding Fox Cities Metro Area communities, which has a market area population in excess of 300,000 people. Residents can avail themselves in a variety of

recreational opportunities found in Sunset Community Park which lies on the Fox River in the northwest corner of the community. The Kimberly public library, municipal offices, and police & fire department are all centrally located at the intersection of Kimberly Avenue and Railroad Street. A full range of convenient neighborhood shopping is readily available within easy walking or driving distance. Aside from local businesses, the Fox River mall - the largest shopping mall in Wisconsin north of Milwaukee - is located only about thirteen miles to the west. The Outagamie County Regional Airport is also less than a twenty minute drive away. The Village of Kimberly is bordered by the Fox River and the Village of Little Chute on the north, the Village of Combined Locks to the east, USH 441 and the City of Appleton to the west, and the Town of Buchanan to the south.

PLANNING HISTORY

Over the years the Village of Kimberly has completed several planning efforts to help provide improved recreational opportunities for the present and future generations of residents. An *Open Space and Recreation Plan* was last completed by Village in 2007 and outlines existing recreational opportunities within Kimberly and presents goals for future development of current and proposed recreational facilities. The plan was approved by the Plan Commission on February 20, 2007, and was recommended to the Kimberly Village board which adopted it on April 2, 2007. This plan is an update to previous open space plans prepared in 1977, 1983, 1991, and 1996 and in 2001.

The community's first Comprehensive Development Plan was adopted in July of 1981. In October of 1994, the Village of Kimberly prepared and adopted a more elaborate Comprehensive Plan which established broad goals and policies for community growth and development.

CHAPTER 3: ECONOMIC DEVELOPMENT

INTRODUCTION

Planning for economic development is an on-going process in which a community organizes for the creation and maintenance of an environment that will foster both the retention and expansion of existing businesses and the attraction of new businesses. It is important to understand the existing resources which serve as assets for economic development efforts.

Economic Development Vision Statement

The Village of Kimberly has been successful in retaining businesses in its industrial park and new commercial/business park expansion has taken place on land that was available just south of College Avenue. ~~The former New Page mill site is re-developed or re-used in an appropriate manner to meet the Village's needs and the desires of residents. The former New Page Mill facility and site is operational state, although New Page is currently not producing paper at the facility. It remains for sale, with a local Mill Committee working to secure entrepreneurial capital to reopen the facility once again. New Page remains interested in operating some or all of the mill should the economy rebound for quality coated papers.~~ The downtown area has experienced office and retail business infill and investments in public spaces have made it a more viable community center serving social functions as well. Recreation and tourism opportunities associated with Sunset Park have strengthened local businesses. The Village has promoted a business environment that is favorable to entrepreneurial start up businesses. The availability of "big box" retailers and grocery stores nearby has made Kimberly a very attractive and livable residential community.

INVENTORY & ANALYSIS

The State's "Smart Growth" Legislation requires that the Economic Development element of a Comprehensive Plan contain objectives, policies, goals, maps and programs to promote the stabilization, retention or expansion of the economic base and quality employment opportunities in the jurisdiction.

Determining what the existing economic conditions are within the Village of Kimberly provides a factual basis upon which to build the Village's goals, strategies and recommendations. This section inventories the Village's labor force characteristics, provides an economic base analysis, discusses brownfield sites, presents economic projections, and provides an assessment of economic development strengths and weaknesses.

LABOR FORCE CHARACTERISTICS

Labor Force

Labor force is defined as individuals currently with a job (the employed); and those without a job and actively looking for one (the unemployed). Labor force trends are one indicator of the economy's performance. Labor force trends can demonstrate the rate of growth of the labor force as well as the availability of jobs for potential workers seeking them. ***In 2000, 68.1 percent of Kimberly's population over 16 years of age was in the labor force.***¹ This was lower than Outagamie County's participation rate of 72.7 percent and the State of Wisconsin's participation rate of 69.1 percent. Kimberly's labor force participation rate has remained relatively constant from 1990 to 2000. Census data indicates that in 1990, Kimberly's

CHAPTER 3: ECONOMIC DEVELOPMENT

KEY ECONOMIC DEVELOPMENT SUMMARY POINTS

- In 2000, 68.1 percent of Kimberly's population over 16 years of age was in the labor force.
- Kimberly's highly skilled labor force, great transportation connections, attractive neighborhoods, and excellent schools make it a very desirable place for businesses and industries to locate to.
- Kimberly's 2000 unemployment rate of 1.9% was significantly less than Outagamie County's (3.2%) and the State of Wisconsin' (4.7%).
- In 2000, the Village's workforce traveled an average of 16.5 minutes to their workplace.
- Nearly a third (31%) of the Kimberly workforce was employed in the Manufacturing Sector in 2000, 17.2 percent of the workforce was employed in the Health and Social Services Sector, and Retail Trade employed another 11.2 percent.
- There are two business parks in the Village of Kimberly. These parks collectively encompass over 128 acres, 21.3 of which are still available.
- Kimberly has the potential for new economic development growth by redeveloping underutilized or under-valued properties to a new use with a higher investment value.
- The Wisconsin Department of Natural Resources Bureau for Remediation and Redevelopment maintains a listing of brownfields and contaminated sites. This website lists 69 entries for the Village of Kimberly.

GOALS, STRATEGES & RECOMMENDATIONS

Goal ED-1: To encourage and support economic development activities which will strengthen existing businesses; provide local employment for Village of Kimberly residents and others; and attract "new economy" businesses.

Strategy ED-1.1: To sustain and diversify the economic and employment base of the village of Kimberly.

Recommendation ED-1.1.1:
*Continue to seek an industry/
business which could reuse any
remaining ~~the~~ New Page
buildings or ~~and~~ related
facilities. The Village should
continue ~~development and to~~
~~implementation of its Mill~~
Strategy as circumstances
warrant. ~~with respect to this~~
~~issue.~~*

Recommendation ED-1.1.2:
*Continue to market the
community in order to attract
businesses which will help to
diversify the Villages economy*

Strategy ED-1.2: To provide local employment opportunities for village residents.

Recommendation ED-1.2.1:
*Work with the Fox Cities
Economic Development Part-
nership to help strengthen the
6 industry clusters identified by
the Partnership's study.*

Strategy ED-1.3: To attract businesses in areas of the economy that are experiencing growth.

CHAPTER 8: LAND USE

park which attracted the corporate headquarters of US Oil.

Land use distribution in the Village of Kimberly has changed over time, though not dramatically in the past decade. From the end of 1999 to 2008, 397 new residential units were added to the village. These were a mix of single family units (110) and duplex residential (160) and multi-family units (127).

In 1889 when the Kimberly Paper Mill was established, it was a driving force in the rapid growth of the community. Most recently known as the New Page Mill, it had long been a mainstay of the local economy. However in 2008 the mill was closed and community wide efforts to find a suitable tenant(s) for re-use of some of its facilities~~a buyer~~ continue. The economy has diversified considerably since those early days and is now anchored by many successful businesses located in a business/industrial park which was developed in the early 1990's. In 2008 a second business park was developed south of CTH CE and it has now attracted the office headquarters of the U.S. Oil Corporation.

Although agricultural was an important part of the community's early success, this use has declined significantly from the 1981 acreage figures, and today the agricultural influence in the village is insignificant.

In 2009, the village is approaching full development as a largely built out mature

community with the majority of "other undeveloped land" being in recreational and parklands use. Table 8-2 illustrates land uses changes from 1980 to 2008. ***Today, single family residential homes still account for the greatest amount of acreage in the Village (484 ac.),*** with the next largest land use categories being transportation. (*streets & roadways with 286 ac.*); *industrial (123); parks/outdoor recreation (111); and commercial (98 ac.)* Over time, the natural woodlands and other open land categories have decreased, due to the development & growth of residential, commercial, industrial, and roadways needed to serve these uses.

The completion of the Tri-County Freeway in the early 1990's, a ring road around the Fox Cities, has been a major impetus for new development in the Village of Kimberly and the immediate surrounding area. The Hwy 441 and CTH CE interchange has provided convenient access to other Fox Cities communities and made the Kimberly area very desirable as a place to locate a business or industry, as well as a great place to live.

It is important to understand the limitations of the data presented in Table 8-2. Between 1980 and 2009, the technology used to create the land use inventories has changed immensely (e.g. from manual interpretation in the 1980's to computerized GIS interpretation in 2009), and definitions of land use classes have changed slightly as well. In an effort to overcome this, Table 8-2 combined more detailed

Table 8.2. Village of Kimberly Land Use Trends			
Land Use	1980	2009	1980-2009 Change
Agriculture	232	55	-76.3%
Residential	474	502	5.9%
Commercial	45	98	120.2%
Industrial	93	123	33.0%
Util/Communic/Transp.	2	312	15500.0%
Public Facilities	58	80	37.9%
Recreation/Water/Other Land	217	298	37.3%
Total	1,120	1,467	31.0%
Source: East Central WI RPC, 1980, 2009			

CHAPTER 10: PLAN IMPLEMENTATION

Table 10-2: Comprehensive Plan Implementation Summary

ISSUES & OPPORTUNITIES

Related Strategy	Plan Recommendation	Required Action	Responsibility		Milestone Date
			Primary	Secondary	
Goal S-1: Incorporate principles of sustainability into <u>all</u> future land use changes and land use policy decisions.					
S-1.1	Recommendation S-1.1.1: The Village should consider the development and adoption of a formal resolution to become an 'eco-municipality' and/or a resolution similar to the U.S. Mayor's Climate Protection Agreement.	Adopt resolution	Village Board	Plan Commission	2010
	Recommendation S-1.1.2: The Village should consider creating a 'community footprint' analysis to improve knowledge about land use practices and sustainability.	Conduct analysis	Plan Commission	Sustainability Committee	2011
	Recommendation S-1.1.3: Utilize "The Natural Step" framework along with other information and methods when considering changes in land uses, including aspects of regulation and policy.	Conduct Natural Step sessions	Plan Commission	Sustainability Committee	2011
	Recommendation S-1.1.4: The Village should create a "Sustainability Committee" comprised of public and private entities as well as interested citizens to foster sustainable actions within the Village.	Form committee	Village Board	Village Administrator	2010
	Recommendation S-1.1.5: Begin reviewing requirements and options for the increased use of 'green building' techniques for all public and private construction and development activities.	Review example policies & regulations	Village Board	Plan Commission / Sustainability Committee	2010/2011

ECONOMIC DEVELOPMENT

Related Strategy	Plan Recommendation	Required Action	Responsibility		Milestone Date
			Primary	Secondary	
Goal ED-1: To encourage and support economic development activities which will strengthen existing businesses; provide local employment for Village of Kimberly residents and others; and attract "new economy" businesses.					
ED-1.1	Recommendation ED-1.1.1: Continue to seek an industry/business which could reuse <u>any remaining the New Page buildings or -and-related</u> facilities.		All Village representatives	n/a	Ongoing
	Recommendation ED-1.1.2: Continue to market the community in order to attract businesses which will help to diversify the Village's economy.		Village Administrator	n/a	Ongoing
ED-1.2	Recommendation ED-1.2.1: Work with the Fox Cities Economic Development Partnership to help strengthen the six industry clusters identified by the Partnership's study.	Meet with FCEDP	Village Administrator	n/a	Ongoing
ED-1.3	Recommendation ED-1.3.1: To strengthen Kimberly's ability to be able to compete for today's "new economy" jobs by supporting various regional efforts.	Attend / participate in various meetings	Village Administrator	n/a	Ongoing

Village of Kimberly

Comprehensive Plan Amendment (CPA-01-12) Review/Approval Schedule

MAY, 2012						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 P.C., 6:30 p.m. - Review draft amendment	16 Deadline for Saturday T-V notice	17 Mail out copies of amendment and notice to units of govt.	18	19 Publication of 30- day notice in T-V
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE, 2012						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18 END OF 30-DAY NOTICE	19 P.C. Mtg. 6:30 p.m. / Pub. Hearing / Approval of Resolution	20	21	22	23
24	25 Village Board 6:00 p.m. - Approval of Resolution & Ordinance	26 Mail out copies of amendment to units of gov. /	27	28	29	30

VILLAGE OF KIMBERLY, WISCONSIN

ORDINANCE #

**AN ORDINANCE AMENDING THE VILLAGE OF KIMBERLY
YEAR 2030 COMPREHENSIVE PLAN**

The Village Board of Trustees of the Village of Kimberly, Outagamie County, Wisconsin, do ordain as follows:

SECTION 1. The Village of Kimberly, Wisconsin, adopted the Village of Kimberly Year 2030 Comprehensive Plan on January 4, 2010, in compliance with Wisc. Stats. s 66.1001(1)(a) and 66.1001(2).

SECTION 2. Village of Kimberly staff, working under the direction of the Plan Commission, and with the assistance of the East Central Wisconsin Regional Planning Commission, have prepared a proposed Comprehensive Plan Amendment (CPA-01-12) dated May 1, 2012.

SECTION 3. The Village published the required Class I, 30 day-notice on May 19, 2012.

SECTION 4. The Village of Kimberly Plan Commission conducted a public hearing on June 19, 2012, in compliance with Wisc. Stats. s.66.1001(4)(d), regarding the proposed Comprehensive Plan Amendment.

SECTION 5. The Plan Commission has adopted a Resolution recommending that the Village Board of Trustees approve an Ordinance adopting the proposed Year 2030 Comprehensive Plan Amendment.

SECTION 6. The proposed amendment is consistent with the remaining sections of the adopted Village of Kimberly Year 2030 Comprehensive Plan.

SECTION 7. The proposed amendment, together with the adopted Village of Kimberly Year 2030 Comprehensive Plan, contains all of the elements set forth in Wisc. Stats. 66.1001(2)

SECTION 8. The Village Board of Trustees hereby amends the Village of Kimberly Year 2030 Comprehensive Plan as described in the proposed Comprehensive Plan Amendment dated May 1, 2012.

SECTION 9. The Village Administrator shall send a copy of this ordinance to the following along with a cover letter:

- (1) Clerks for the City of Appleton, Villages of Little Chute and Combined Locks, and the Town of Buchanan;
- (2) County clerk for Outagamie County
- (3) Administrator for Kimberly School District, Village of Kimberly Water Utility, and Darboy Sanitary District;
- (4) Wisconsin Land Council (c/of Wisconsin Department of Administration, Comprehensive Planning Program.
- (5) Wisconsin Department of Administration Comprehensive Planning Program;
- (6) Village of Kimberly Public Library;

(7) East Central Wisconsin Regional Planning Commission

Passed and adopted this 25th day of June, 2012

Chuck Kuen, Village President

ATTEST:

Adam Hammatt, Administrator

VILLAGE OF KIMBERLY, WISCONSIN

RESOLUTION NO. _____

**ADOPTING AMENDMENT CPA-01-12 TO THE VILLAGE OF KIMBERLY YEAR 2030
COMPREHENSIVE PLAN**

WHEREAS, Wisconsin's comprehensive planning law, set forth in Section 66.1001 of the Wisconsin Statutes, requires County and local governments that enforce general zoning, shoreland zoning, subdivision, or official mapping ordinances to adopt a comprehensive plan by January 1, 2010, and;

WHEREAS, Village of Kimberly, in cooperation with the East Central Wisconsin Regional Planning Commission, UW -Extension, and participating local governments, developed a comprehensive plan that meets or exceeds the requirements set forth in Section 66.1001 of the Wisconsin Statutes, and;

WHEREAS, the Village of Kimberly Comprehensive Plan contains all nine elements required by State Statute and addresses all 14 of the State of Wisconsin Comprehensive Planning Goals, and;

WHEREAS, the Village of Kimberly Board of Trustees adopted the Village of Kimberly Year 2030 Comprehensive Plan and enacted Ordinance _____ (Chapter _____ of the Code of Ordinances) on January 4, 2010, and;

WHEREAS, Village of Kimberly, in cooperation with the East Central Wisconsin Regional Planning Commission, has developed an amendment CPA-01-12 to the adopted Year 2030 Comprehensive Plan that reflects changes to proposed land uses since adoption of the Village of Kimberly Year 2030 Comprehensive Plan, and;

WHEREAS, copies of the plan amendment CPA-01-12 were available for public review in the Village Administrator's office and the Village of Kimberly Library, and on the Village's website, and;

WHEREAS, throughout the development of the plan amendment CPA-01-12 the Village has solicited public input consistent with its adopted Public Participation Plan (2009) to ensure the public had ample opportunity for involvement in the development of the comprehensive plan amendment, and;

WHEREAS, the Village of Kimberly has duly noticed a public hearing on the Village of Kimberly Year 2030 Comprehensive Plan Amendment CPA-01-2012 and the Plan Commission held said public hearing, in accordance with Section 66.1001 (4)(d) of the Statutes.

NOW, THEREFORE, BE IT RESOLVED, that pursuant to section 66.1001 (4)(b) of the Wisconsin Statutes, the Village of Kimberly Board hereby adopts the Comprehensive Plan Amendment CPA-01-12 dated May 1, 2012.

Dated at the Village of Kimberly, Wisconsin, this 25th day of June, 2012.

VILLAGE OF KIMBERLY

I, Adam Hammatt, Administrator for the Village of Kimberly, Outagamie County DO HEREBY CERTIFY that the foregoing is a true and correct copy of Resolution # _____ adopted by the Village Board of Trustees at their meeting held on June 25th, 2012.

Adopted Vote: Ayes - / Nays - / Absent -

Public Notice of Public Hearings & Proof of Publication

The following notice was published in the Times-Villager on June 19th, 2012, and posted at the Village Administrator's office and the Village Library in accordance with Wisconsin State Statutes and Village policies.

Proposed Amendment CPA-01-12 to the Village of Kimberly Year 2030 Comprehensive Plan

*The Village of Kimberly Plan Commission will hold a public hearing on **Tuesday, June 19th, 2012 at 6:30 p.m. at the Kimberly Municipal Complex, Village Board Room, 515 W. Kimberly Avenue, Kimberly, WI.** The hearing is regarding the following proposed amendment to the Village of Kimberly Year 2030 Comprehensive Plan (CPA 01-12): a request to revise both the short and long-term future land use maps to address a change in expected land use from industrial to a combination of residential and park/recreation uses on the western portion of the former New Page Mill site. The request includes parcels generally located between the Fox River and Maes Avenue and between John Street and Sunset Park. This comprehensive plan amendment is proposed in anticipation of a residential development plan, and is being made to be consistent with current and future developments. For additional information, contact the Village Administrator at (920) 788-7500 or by email at ahammatt@vokimberly.org.*

INSERT COPY OF AD AND PROOF OF PUBLICATION TO REPLACE THIS PAGE.

PROOF OF INTERGOVERNMENTAL NOTIFICATIONS: INSERT COPIES OF LETTERS FROM VILLAGE TO ENTITIES FOR NOTIFICATION AND FOR FOLLOW UP WITH ADOPTED ORDINANCE COPY.

Sample Letter Text:

Dear _____

The Village of Kimberly, Wisconsin will be considering an amendment to its existing (Jan. 4, 2010) Year 2030 Comprehensive Plan. As such, you are required to be notified of the pending amendment prior to its approval.

Please find attached a report which illustrates and discusses the proposed Comprehensive Plan Amendment as well as a copy of the public hearing notice. Should you feel that the proposed amendment positively or negatively affects your entity, please offer your comments in writing or in person at the scheduled public hearing.

If you have further questions regarding the proposed amendment, please feel free to contact the Village Administrator.

Sincerely,

XXXXXXXXXXXXXXXXXX

SUMMARY OF PUBLIC HEARING COMMENTS
VILLAGE OF KIMBERLY YEAR 2030 COMPREHENSIVE PLAN
AMENDMENT (CPA-01-12)

HEARING DATE: June 19th, 2012 – 6:00 P.M.
LOCATION: VILLAGE MUNICIPAL COMPLEX:

INSERT COMMENTS HERE

INSERT VILLAGE BOARD OF TRUSTEES MINUTES

INSERT PLAN COMMISSION MINUTES

