



Social media code of conduct

Village of Kimberly Social Media Code of Conduct Policy

At the Village of Kimberly, we are committed to fostering a positive, respectful, and engaging online environment. Our social media platforms are intended to provide a space for constructive discussions and information sharing about government services, community events, policies, and local developments. We encourage our residents, businesses, and visitors to actively engage in these discussions. However, we expect all users to adhere to the following guidelines in order to maintain a safe, welcoming, and informative space for everyone.

By participating on the Village of Kimberly's social media channels, you agree to abide by this Code of Conduct. Failure to comply may result in the removal of your posts, a temporary or permanent ban from the platform, or any other action deemed appropriate by the Village of Kimberly.

1. Be Respectful

- **Hate Speech & Discrimination:** We have a zero-tolerance policy for any form of hate speech, discriminatory remarks, or offensive content. This includes, but is not limited to, content that targets individuals or groups based on race, ethnicity, religion, gender, sexual orientation, disability, or any other characteristic.
- **Harassment & Bullying:** Any behavior that harasses, threatens, or intimidates other users is strictly prohibited. Everyone should feel safe and welcome to engage in conversations without fear of being targeted.
- **Personal Attacks:** Engage with others in a respectful and constructive manner. Disagreements are natural, but personal attacks or inflammatory language will not be tolerated.

2. Relevance to Village Business

- **Pertinent Content Only:** Posts should focus on topics relevant to the Village of Kimberly's operations, services, and the local community. Off-topic posts, including discussions unrelated to village matters, will be removed to maintain a relevant and focused space.
- **Comments & Discussions:** All comments and discussions should align with the themes of our social media pages, such as public policies, village events, government updates, or local initiatives.

3. No Advertising or Sale of Goods

- **Commercial Promotion:** This platform is not intended for personal or commercial advertising. The promotion, sale, or solicitation of goods, services, or products is strictly prohibited unless expressly authorized by [Government Entity Name].
- **Fundraising & Donations:** Any fundraising or donation solicitations must receive prior approval from the Village of Kimberly before being posted.

4. No Spam or Irrelevant Content

- **Spam:** Any content that is repetitive, unsolicited, or intended to distract or disrupt the flow of meaningful discussion is considered spam and will be removed.
- **Links & External Content:** Posting of irrelevant or unrelated links (including external websites, promotions, or other social media accounts) without clear, constructive intent will be considered spam.
- **Multiple Accounts or Fake Identities:** Please refrain from creating multiple accounts or using fake identities to post spam or irrelevant content.

5. Protect Privacy

- **Respect Privacy:** Do not post personal information such as addresses, phone numbers, email addresses, or any other private data, unless it is publicly available and relevant to the topic of discussion.
- **Sharing of Content:** By interacting with this platform, users agree not to share or use content without proper consent, particularly images or private messages shared in other contexts.

6. Reporting Violations

If you encounter any content that violates this Code of Conduct, we encourage you to report it to us. We take violations seriously and will take appropriate actions to address them. Please send any concerns to streets@vokimberlywi.gov.

7. Consequences of Violations

Any user found in violation of these guidelines may have their post removed and could face actions such as:

- Temporary or permanent suspension of account access.
- Removal from discussion threads or groups.
- Reporting to appropriate authorities if necessary.

We reserve the right to update or modify this policy as necessary to maintain the integrity of our social media channels.

8. Our Commitment to Open Dialogue

We value all legitimate feedback, suggestions, and opinions. Healthy dialogue strengthens our community. However, we expect that all interactions remain civil and focused on improving our village and serving the public interest.

Thank you for being a part of the conversation and for adhering to these guidelines. Together, we can keep our social media spaces respectful, engaging, and helpful for everyone.